· Role Clarification
· Introductions
· Active and Inactive Student Chapters
· KYSHRM’s New Virtual Mentoring Program
· KYSHRM College to Career Virtual Webinar Series
· Idea Sharing
<table>
<thead>
<tr>
<th>Role of State College Relations Director</th>
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<tbody>
<tr>
<td><strong>Serve as a liaison between student chapters within the state and the state council.</strong></td>
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<td><strong>Promote the formation of new student chapters within the state by identifying potential sites and working with local chapters to develop these sites.</strong></td>
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<td><strong>Serve as a communications link between student chapters and SHRM in disseminating information relative to student programs, scholarships, certification, student conferences, etc.</strong></td>
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<td><strong>Encourage participation of student chapters in the State Student Case Competition if held.</strong></td>
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<td><strong>Coordinate a state student conference or promote student activities at professional conferences within the state.</strong></td>
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</tbody>
</table>
Role of State College Relations Director

- Work with student chapter advisors, chapter college relations chairs, and chapter presidents to encourage student participation in local professional chapter meetings.

- Encourage professional chapters and state council to assist student members through scholarship programs, internships, special student activities, or sponsorship at local or state conference.

- Encourage professional chapters and state council to develop recognition programs for chapter advisors including, but not limited to, sponsorship at local, state, or national conferences.

- Provide guidance and direction to chapter advisors and chapter college relations chairs relative to organization of new chapters, integration of Student Merit Award Program into student chapter activities, and opportunities for incorporation of student and professional chapter goals.
Introductions
CURRENT ACTIVE CHAPTERS

NEW!! LOUISVILLE - #5082
  • University of Louisville SHRM
HIGHLAND HEIGHTS #5698
  • Northern Kentucky University - Graduate Chapter
BOWLING GREEN #5326
  • Western Kentucky University
CURRENT INACTIVE CHAPTERS

- Bellarmine – in process; may work with UofL
- Brescia – contacted, but no response
- Murray State – already contacted
- Bluegrass Student SHRM includes:
  - Sullivan University
  - Transylvania University
  - Lexington Community College
  - Midway College
  - University of Kentucky
  - Georgetown College
  - Eastern Kentucky University (working with them to separate)

- Heartland SHRM Student Chapter includes:
  - Elizabethtown Community & Technical College
  - Henderson Community College
  - Madisonville Community College
  - West Kentucky Community & Technical College
SHRM Foundation obtained a $1M grant from the DOL to start an HR internship program

In their research of HR students, they found that students want help in the following areas:
  • Getting an HR internship or job
  • Understanding HR career pathways
  • Earning SHRM-CP certification
  • Knowing how to stand out in the labor market
  • Mentorship from someone a few “steps” ahead of them
In their research of HR students, they found that students want help in the following areas:

- Building their HR network
- Connecting to both their peers and seasoned professionals
- Access to student-specific programs
- Networking across student chapters
- Internships from SHRM members
- Job-search resources

All in all, the MAIN thing students want from SHRM is a JOB. They don’t feel SHRM is helping them with this.
KYSHRM’s New Virtual Mentoring Program

- Just getting started
- Form to complete at https://ky.shrm.org/college-relations-and-emerging-professionals
- Page one of form is for mentors; page two is for mentees
- Official “LAUNCH” webinar next Friday, 8/21/2020, at NOON (will send calendar invitation) with special guest speaker Hope Zoeller, Ed.D.
- Once enough are signed up, will create matches
- Hope to send matches in early September, just in time for fall semester
• Lining up speakers through end of Spring semester, and will send official schedule soon, along with calendar invitations for each meeting

• Will be **recorded** and housed at [https://ky.shrm.org/college-relations-and-emerging-professionals](https://ky.shrm.org/college-relations-and-emerging-professionals)

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Topic</th>
<th>Speakers</th>
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<tbody>
<tr>
<td>Friday, Aug 21</td>
<td>Noon ET / 11:00 a.m. CT</td>
<td>KYSHRM's New Mentorship Program – Official Launch</td>
<td>Dr. Hope Zoeller and Shelly Trent</td>
</tr>
<tr>
<td>TBD</td>
<td>Noon ET / 11:00 a.m. CT</td>
<td>Benefits of Student SHRM Membership</td>
<td>Shelly Trent</td>
</tr>
<tr>
<td>Friday, Sept 11</td>
<td>Noon ET / 11:00 a.m. CT</td>
<td>Getting Your Foot in the Door with Internships and Networking</td>
<td>Matt Mayabb</td>
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</tbody>
</table>
UofL SHRM Invites Students and Faculty Statewide!

August 20, 2020
2:30 p.m. ET
SHRM Certification 101
Marcus Goodwin, SHRM-CP, LSHRM

Please share with anyone who may be interested

Join Zoom Meeting:
https://lnkd.in/enwFJwk
Meeting ID: 254 291 4680
One tap mobile
+13126266799,,2542914680# US (Chicago)

For more info, contact Annika Bennett at annika.bennett@louisville.edu
UofL SHRM Invites Students and Faculty Statewide!

**Upcoming Events:**

- Next Chapter Meeting: August 28, 2020 at 12 pm EST
- Chapter Reactivation Ceremony: September 4, 2020 at 12 pm EST
- Internship & Career Fair (virtual): September 30, 2020 at 11 am EST
- Graduate & Professional School Fair: October 14, 2020 at 11 am EST

For more info, contact Annika Bennett at annika.bennett@louisville.edu

UofL’s recent meeting recordings are posted at https://www.youtube.com/channel/UCwmAJxEL8ZJOT8C2oVGi8g

PLEASE SHARE YOUR EVENTS WITH ME AND WE CAN INVITE STUDENTS ACROSS THE STATE

We can post events on the KYSHRM website as well.
KYSHRM State Conference

- Will be all virtual
- NEW dates are October 13-15
- Considering making it free for students; not confirmed
- I will send an email as soon as we know
Idea Sharing
Thank you for your participation!

Shelly Trent, SPHR, SHRM-SCP, CAE
KYSHRM College Relations Director
shellytrent@live.com
(502) 235-6438